



# Feel Good and Save Money With Blue365®

Blue365 is a free health and wellness discount program available to Horizon Blue Cross Blue Shield members that provides exclusive discounts on gym memberships, fitness gear, healthy eating options and more.

Blue365 can help you build a path to living well through:

- Handpicked deals from premium brands that you recognize
- Discounts on other Discounts on other health savings programs across nearly all categories
- Exclusive offers only available to Blue365 members
- Year-round discounts – no limited supplies, no limits on savings

## How it works

Once you sign up, you'll receive weekly emails with great deals and discounts from top national and local retailers. You can also search the Blue365 website to see all current deals. Plus, get ideas for feeling your best from Blue365's Healthy Tips page.

## Deal categories

- Apparel & Footwear
- Nutrition
- Fitness
- Personal Care
- Hearing & Vision
- Travel
- Home & Family

## Ready to start saving?

Learn more about Blue365, including how to sign up for deals, at [blue365deals.com/HorizonBCBS/](https://blue365deals.com/HorizonBCBS/).

# To learn more or enroll, visit:



[HorizonBlue.com](https://HorizonBlue.com)

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Spanish (Español): Para ayuda en español, llame al 1-855-477-AZUL (2985). Chinese (中文): 如需中文協助, 請致電 1-800-355-BLUE (2583).

Discount availability is subject to change at any time, and certain offers may include expiration dates. Blue365® is brought to you by the Blue Cross Blue Shield Association (BCBSA). The BCBSA is an association of independent, locally operated Blue Cross and/or Blue Shield Companies. Blue365® offers access to savings on items and services that members may purchase directly from independent vendors. Blue365® is a discount program, not a covered benefit, and the program may be terminated or changed without notice. The BCBSA may receive payments from Blue365® vendors. Neither Horizon BCBSNJ nor the BCBSA recommend, warrant or guarantee any specific Blue365® vendor or discounted item or service. Horizon Blue Cross Blue Shield of New Jersey is an independent licensee of the Blue Cross Blue Shield Association. The Blue Cross®, Blue Shield® and Blue365® names and symbols are registered marks of the Blue Cross Blue Shield Association. The Horizon® name and symbols are registered marks of Horizon Blue Cross Blue Shield of New Jersey. © 2024 Horizon Blue Cross Blue Shield of New Jersey.

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